GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO:3105
ANSWERED ON:05.12.2016
Export Promotion of Horticulture Products
Nagar Shri Rodmal

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) the details of the works being undertaken by the Government for export promotion of horticulture products from the North Eastern Region through "National Trade Promotion Assistance" Scheme;
(b) the details of the programmes being run by the Government through "National Trade Promotion Assistance" Scheme;
(c) the names of the States wherein works under "Export Promotion" are being carried out through the said Scheme; and
(d) whether the Government is contemplating to amend the rules under this scheme and if so, the details thereof?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (INDEPENDENT CHARGE)
(SMT. NIRMALA SITHARAMAN)

(a) The Ministry of Commerce & Industry is not operating any scheme named "National Trade Promotion Assistance". However, The Agricultural and Processed Food Export Development Authority (APEDA), an autonomous organisation under the Department of Commerce, does provide financial assistance to the exporters of agricultural products, including horticulture products from the North-Eastern region, through various components of its Plan Scheme viz. Infrastructure Development, Market Promotion, Quality Development and Transport Assistance. The Ministry of Commerce & Industry has also put in place various schemes namely Market Development Assistance (MDA), Market Assistance Initiative (MAI) and Merchandise Export Incentive Scheme (MEIS) etc. to provide assistance to encourage exports.

(b to d) Does not arise in view of (a) above.
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